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Sojourner Appoints Vice President of Resource Generation

Milwaukee, Wisconsin – Sojourner announced today the appointment of Sarah Gilday to the position of Vice President of Resource Generation. Sarah joins the organization after serving as Director of Development for Junior Achievement of Wisconsin for nearly 18 years.

Sarah holds a Bachelor's Degree in Communications from the University of Wisconsin-Stevens Point and served in a variety of roles at Junior Achievement during her nearly 18-year tenure with the organization. She created, developed, and led Junior Achievement's fundraising events and donor cultivation process, while also directing the agency's public relations strategy and initiating agency collaborations with corporations and community groups.

In her new role with Sojourner, she will be responsible for developing and implementing the agency's fund development strategies including annual campaigns for individual gifts, corporate collaborations, pursuit of foundation grants, planned giving, special events and capital and comprehensive campaigns to meet the short and long term revenue goals of Sojourner.

"We are excited to have Sarah join Sojourner's senior leadership team. She brings extensive resource generation experience and strong leadership skills which will prove invaluable as we continue to grow and expand our services to address the needs of women, children and men experiencing family violence in their lives," said Carmen Pitre, President and Chief Executive Officer.

About Sojourner

The mission of Sojourner is to transform lives impacted by domestic violence. Sojourner provides crisis housing, system advocacy, and individual support. Sojourner is the largest provider of domestic violence prevention and intervention services in Wisconsin, serving more than 9,500 clients annually. Our primary goals are to ensure the safety of victims of family violence and to provide a pathway out of violence for victims and abusers through opportunities to make positive and lasting changes for themselves and their children. Sojourner is committed to creating communities where people live peacefully. For more information, visit www.familypeacecenter.org. **Sojourner 24-Hour Domestic Violence Hotline: 414-933-2722.**

About Family Peace Center

Sojourner is one of the first in the nation to house holistic services for victims of domestic violence of all ages, under one roof. In addition to moving our current crisis housing facility, Sojourner Truth House, and the Sojourner 24-hour domestic violence hotline, Sojourner is joined with Children's Hospital of Wisconsin, Milwaukee Police Department, Milwaukee County District Attorney's Office, Milwaukee Public Schools, Jewish Family Services and many more to co-locate services for families impacted by family violence.

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